

Dubai International Cardiology Conference & Exhibition



H. E. Qadhi Saeed Al Moorshid,
Director General, Dubai Health Authority,
inaugurating Dubai Cardiac 2007.

Dubai International Cardiology Conference & Exhibition - Dubai Cardiac 2007 is a specialized exhibition and educational conference with an objective of broadening the knowledge of medical practitioners engaged in cardiovascular practice under the theme Cardiovascular Update 2007.

Held under the auspices of H. H. Sheikh Hamdan Bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance & Industry and President of the Dubai Health Authority, from 10th - 12th December 2007, Dubai Cardiac 2007 was organised in cooperation with the Dubai Health Authority and Mayo Clinic in collaboration with the Emirates Cardiac Society & Gulf Heart Association and supported by Health Management.

Mayo Clinic - Heart Clinic



Mayo Clinic Faculty with their session chairpersons.

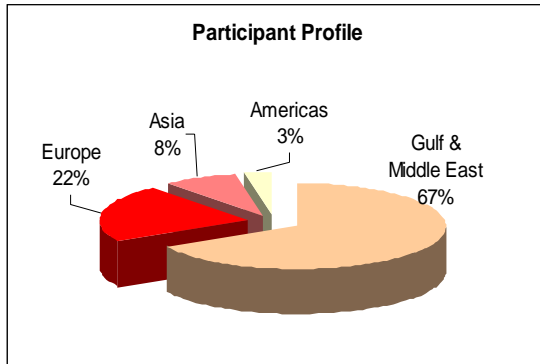


Dr. Youssef Maalouf, MD delivering one of his lectures.

Working in partnership with Emirates Cardiac Society & Gulf Heart Association have further enriched the scientific program with prominent medical experts in the field from Saudi Arabia, Kuwait, Qatar and Bahrain shared their expertise and experience in treating different cardiovascular diseases.

Conference

Over 400 medical professionals in an office or hospital-based cardiology practice worldwide attended and benefited from the daily program which received CME accreditations from the American Academy of Continuing Medical Education (AACME).



Majority of the participants were based in the Gulf & Middle East region with good representation from the UAE, Saudi Arabia, Bahrain, Kuwait, Jordan, Lebanon, Qatar and Iran. Europe had its fair share with a number of conference delegates coming from Austria, Belgium, France, Hungary, Ireland, Netherlands, Poland, Romania and UK.

For the first and second day, the conference covered the most up-to-date studies in Coronary Artery Disease, The Cardiomyopathies / Hypertension, Valvular Heart Diseases and Heart Failure / Arrhythmias. The third day was dedicated to Special Presentations on Tomographic Cardiac Anatomy, Lipid Management & Interesting Cases from the region. The ensuing panel discussions and case resolutions held after each session have presented attendees the opportunity to interact and have their queries answered by the speakers.



Exhibition

The Dubai Cardiac 2007 Exhibition has provided manufacturing companies a platform to promote the latest medications and equipments used in the diagnosis and treatment of cardiovascular diseases. Major pharmaceutical and equipment manufacturers in the field participated through their local agents and distributors in the region:

Al Hayat Pharmaceuticals
Abbott Vascular
Astemed - Al Shomoukh Trading
Astrazeneca
Boehringer Ingelheim International

Bristol-Myers Squibb
Dubai Health Authority
GE Healthcare Technologies
Gulf & World Traders
Gebruder Martin GmbH

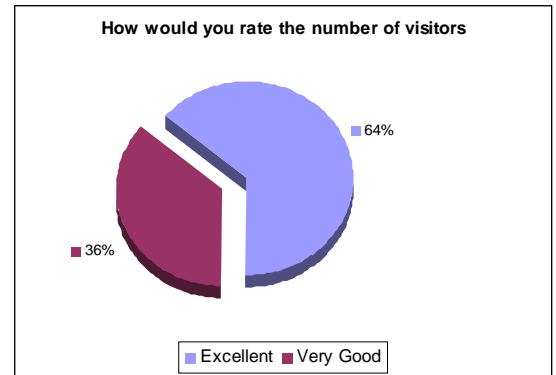
Naghi Medical Co. Ltd.
Novartis Pharma Services
Pfizer
Philips Medical Systems
Siemens Medical Solutions



H. E. Qadhi Saeed Al Moorshid,
touring the exhibition

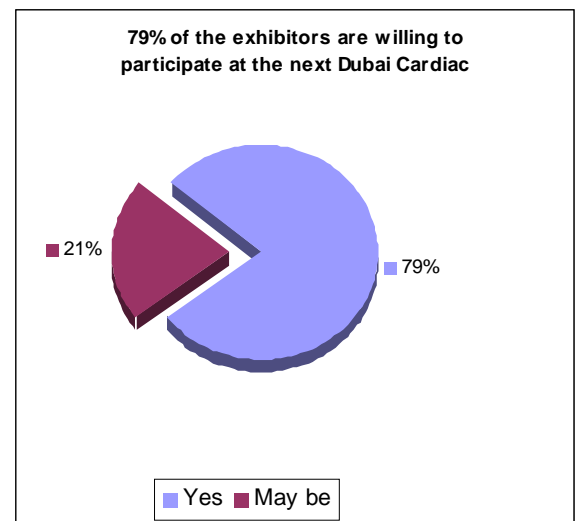
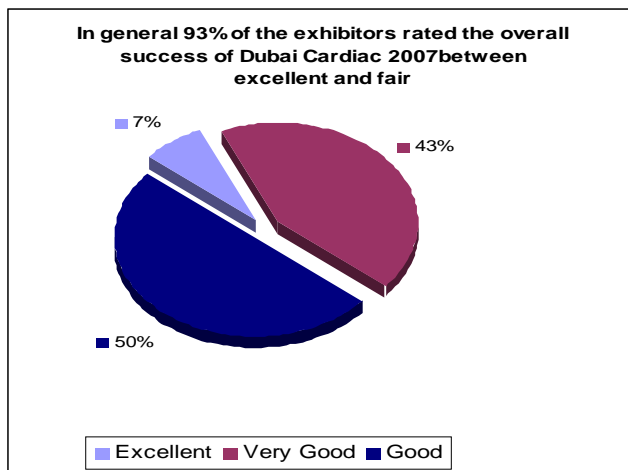
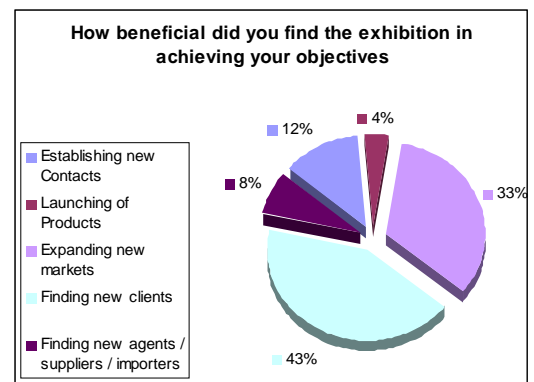
Facts & Figures

Exhibitors were pleased at the turnout of the exhibition in terms of number and quality of visitors.



In terms of achieving their objectives, 12% of exhibitors developed new contacts through interacting with participants and visitors alike. 4% finds the exhibition an excellent place to launch new products. However, only 43% of exhibitors consider the exhibition a good place to find new clients; 33% in expanding new markets and 8% in finding new agents/distributors/importers.

Overall, Dubai Cardiac 2007 was rated a success with exhibitors, participants and visitors eager to take part and relive the experience



Special Acknowledgment

On behalf of the organising and scientific committee, we would like to extend our heartfelt thanks to all speakers, participants, sponsors and exhibitors for their support and contributions in making Dubai Cardiac 2007 a successful meeting.